

ORDER

KSNV

Orders
Order / Rev: 104878
Alt Order #: 06837423
Product Desc: OBAMA 4 AMERICA
Estimate: 1522
Flight Dates: 08/03/12 - 09/03/12
Original Date / Rev: 07/30/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	207	\$139,850.00	\$118,872.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	207	\$139,850.00	\$118,872.50	0.00
Totals	675	\$512,925.00	\$435,986.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$512,925.00
Market	100%	\$1,709,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,852.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,852.50
KTUD	1%	\$17,097.50
KVVU	22%	\$376,145.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,877.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/WaGm		5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00

M-F 5-6a WakeUp w/Wagners

COMMENTS APPLY TO SUB LINES A THRU B

WAKE UP WITH THE WAGNERS

Advertiser:	Obama for America
Product Desc:	OBAMA 4 AMERICA
Estimate:	1522

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - CH3M		5:00- 6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
				Nevada Newsmakers - Ch.3											
				NEVADA NEWSMAKERS no											
				pgm 8/5, 8/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$825.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$825.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$825.00		0.00			
E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUNDAYM		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
				News 3 Sunrise SUNDAY											
				NEWS 3 AT SUNRISE no											
				pgm 8/5, 8/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$325.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$325.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$325.00		0.00			
E 12	KSNV	08/19/12	09/02/12	Sunday Today CM		7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
				Sunday Today											
				TODAY ON SUNDAY no											
				pgm 8/5, 8/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2				\$625.00		0.00			
		Week: 08/20/12	08/26/12	-----S		2				\$625.00		0.00			
		Week: 08/27/12	09/02/12	-----S		2				\$625.00		0.00			
E 13	KSNV	08/19/12	09/02/12	Meet the Press CM		8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
				Meet the Press											
				MEET THE PRESS no											
				pgm 8/5, 8/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$3,000.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$3,000.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$3,000.00		0.00			
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd CM		9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
				News 3 Today											
				NEWS 3 TODAY/WKEND no											
				pgm 8/5, 8/12											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM SM		9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$500.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$500.00		0.00			
		Week: 08/27/12	09/02/12	-----S		1				\$500.00		0.00			
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd HourM		9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
				M-F Today Show II											
				COMMENTS APPLY TO SUB LINES A THRU B											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$500.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$500.00		0.00			
		Week: 08/28/12	09/03/12	MTWTF--		10				\$500.00		0.00			
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th HourM		10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	31	\$10,075.00
				Today 4th Hour											
				COMMENTS APPLY TO SUB LINES A THRU B											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2				\$325.00		0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10				\$325.00		0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
22	KSNV	08/21/12-08/27/12	M-F Today Show III 4th Hr			10am-11am	MTWThF----	:30		(\$325.00)		0.00	NM		
			Credited												
			[mg on different line]												

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E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th BM Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.001		0.00	NM	31	\$10,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/28/12	09/03/12	-TWTF--		10			\$325.00			0.00			
E 18	KSNV	08/07/12	09/03/12	Rachael Ray Rachael Ray COMMENTS APPLY TO SUB LINES A THRU B RACHEL RAY	CM	11am-12pm	MTWTF--	:30	2	\$325.001		0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$325.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10			\$325.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10			\$325.00			0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10			\$325.00			0.00			
E 19	KSNV	08/07/12	09/03/12	Noon News Noon News COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AT NOON	CM	12-1230pm	MTWTF--	:30	2	\$425.001		0.00	NM	17	\$7,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$425.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5			\$425.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5			\$425.00			0.00			
		Week: 08/28/12	09/03/12	-TWTF--		5			\$425.00			0.00			
E 20	KSNV	08/07/12	09/03/12	The Agenda 1230pm The Agenda 1230pm COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 AGENDA	CM	1230-1p	MTWTF--	:30	2	\$325.001		0.00	NM	17	\$5,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$325.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5			\$325.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5			\$325.00			0.00			
		Week: 08/28/12	09/03/12	-TWTF--		5			\$325.00			0.00			
E 21	KSNV	08/07/12	09/03/12	Days of our Lives Days of our Lives COMMENTS APPLY TO SUB LINES A THRU B DAYS OF OUR LIVES	CM	1258p-2pm	MTWTF--	:30	2	\$425.001		0.00	NM	17	\$7,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$425.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		5			\$425.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		5			\$425.00			0.00			
		Week: 08/28/12	09/03/12	-TWTF--		5			\$425.00			0.00			
E 22	KSNV	08/07/12	09/03/12	The Doctors The Doctors COMMENTS APPLY TO SUB LINES A THRU B THE DOCTORS	CM	2pm-3pm	MTWTF--	:30	2	\$325.001		0.00	NM	32	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$325.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10			\$325.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10			\$325.00			0.00			
		Week: 08/28/12	09/03/12	-TWTF--		10			\$325.00			0.00			
E 23	KSNV	08/07/12	09/03/12	Dr. Phil Dr Phil COMMENTS APPLY TO SUB LINES A THRU B DR. PHIL	CM	3-4p	MTWTF--	:30	2	\$450.001		0.00	NM	32	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/07/12	08/13/12	M-----		2			\$450.00			0.00			
		Week: 08/14/12	08/20/12	MTWTF--		10			\$450.00			0.00			
		Week: 08/21/12	08/27/12	MTWTF--		10			\$450.00			0.00			
		Week: 08/28/12	09/03/12	MTWTF--		10			\$450.00			0.00			
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) COMMENTS APPLY TO SUB LINES A THRU B NEWS	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.001		0.00	NM	17	\$11,900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$600.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$600.00		0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	08/06/12	M---F--					6	\$1,000.00		0.00			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					15	\$1,000.00		0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					5	\$1,100.00		0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$1,000.00		0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	-----S-					2	\$650.00		0.00			
Week: 08/20/12		08/20/12	08/26/12	-----S-					2	\$650.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----S-					2	\$650.00		0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	12	\$12,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	M---F--					2	\$1,000.00		0.00			
E 32	KSNV	08/14/12	09/03/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	12	\$9,600.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$800.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$800.00		0.00			

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NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--		2				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven			11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
See MG 41.24															
[PGM CHG = OLYMPIC LATE NEWS]															
2	KSNV	07/31/12-08/06/12	M-F News 3 at Eleven			11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
See MG 41.23															
[PGM CHG = OLYMPIC LATE NEWS]															
23	KSNV	08/06/12-08/08/12	Olympics Late News 3			11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.2 08/03															
[MG]															
24	KSNV	08/06/12-08/06/12	Olympics Late News 3			11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
Ⓜ MG for 41.1 08/06															
[MG]															
Week:		08/07/12	08/13/12	M-----		1				\$1,100.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$1,100.00		0.00			
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S		1				\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
Tonight Show															
COMMENTS APPLY TO SUB LINES A THRU B															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		1				\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$425.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
Late Night w/Fallon															
COMMENTS APPLY TO SUB LINES A THRU B															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		2				\$225.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$225.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$225.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$1,400.00		0.00			
Week:		08/20/12	08/26/12	-----S-		2				\$1,400.00		0.00			
Week:		08/27/12	09/02/12	-----S-		2				\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$400.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$400.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--					10	\$1,200.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--					16	\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S-					6	\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S					6	\$1,700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	07/30/12-08/05/12	Olympics Daytime Weekend		4am-6pm	-----Su	:30		(\$1,700.00)		0.00	NM		
	See MG 50.7														
	7	KSNV	08/04/12-08/04/12	Olympics Daytime Weekend		4am-6pm	-----Sa--	:30		\$1,700.00		0.00	NM		
	Ⓜ MG for 50.2 08/05														
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-					5	\$1,700.00		0.00			
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	5-7A	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-					2	\$900.00		0.00			
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND (7:00 AM-3:00 PM)	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S					4	\$1,700.00		0.00			
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---FS-					1	\$6,000.00		0.00			
E 55	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$3,200.00		0.00			
E 56	KSNV	08/26/12	08/26/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	-----S					1	\$3,200.00		0.00			
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00

Order / Rev: 104878
 Alt Order #: 06837423
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America
 Product Desc: OBAMA 4 AMERICA
 Estimate: 1522

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S		1		\$1,100.00		0.00					
		Week: 08/20/12	08/26/12	-----S		1		\$1,100.00		0.00					
N 58	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S-		1		\$375.00		0.00					
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1:-	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S		1		\$225.00		0.00					
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/07/12	08/13/12	-TWTF--		4		\$1,100.00		0.00					
N 61	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$0.00	16	0.00	NM	2	\$0.00
EXTRA SPOTS WHICH AIRED IN ERROR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S		2		\$0.00		0.00					
N 62	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/12	08/20/12	-----S		1		\$3,200.00		0.00					
N 63	KSNV	08/21/12	08/24/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/21/12	08/27/12	-TWTF--		2		\$800.00		0.00					
N 64	KSNV	08/28/12	08/30/12	Wheel of Fortune in PRIME Wheel in Prime	CM	M-SA 8-11p / SUN	-TWT---	:30	3	\$1,000.00	1	0.00	NM	2	\$2,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/28/12	09/03/12	-TWT---		3		\$1,000.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	3	KSNV	08/28/12-09/03/12	Wheel of Fortune in PRIME		M-SA 8-11p / SUN	-TWTh-----	:30		(\$1,000.00)	0.00	NM			
Credited [credit - mg on 6863795]															
N 65	KSNV	08/28/12	08/30/12	RALSTON in PRIME Face to Face in PRIME	CM	8-11pm	-TWT---	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/28/12	09/03/12	-TWT---		3		\$800.00		0.00					
N 66	KSNV	09/01/12	09/01/12	Sat PR 8-9p Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	-----S-		1		\$1,300.00		0.00					
N 67	KSNV	09/01/12	09/01/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$1,325.00	1	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	-----S-		1		\$1,325.00		0.00					
N 68	KSNV	09/01/12	09/01/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/27/12	09/02/12	-----S-		1		\$2,000.00		0.00					

